

The COSSBA Inaugural Annual Conference

Event Schedule

Wed, Mar 29, 2023

1:00 PM

Registration is OPEN

🕒 1:00 PM - 5:00 PM

📍 West Hall Registration - 2nd Floor

Thu, Mar 30, 2023

7:00 AM

Registration is OPEN

🕒 7:00 AM - 5:00 PM

📍 West Hall Registration - 2nd Floor

7:30 AM

Buffet Breakfast for UBA Attendees

🕒 7:30 AM - 8:30 AM

📍 Ballroom B/C

8:15 AM

Welcome & Overview of the Day

🕒 8:15 AM - 8:20 AM

📍 Ballroom B/C

8:20 AM

Opening Keynote: Dr. Donna Beegle

Leadership That Matters: Changing Lives for Students Impacted by Poverty and the Pandemic

🕒 8:20 AM - 9:20 AM

📍 Ballroom B/C

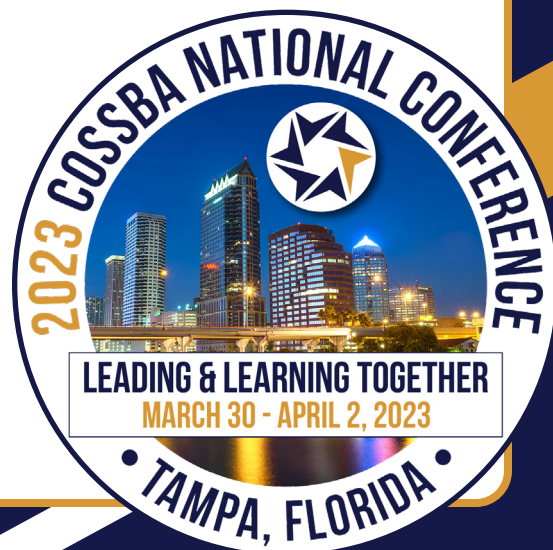


Dr. Donna Beegle
President,
Communication Across Barriers

Student Achieve...

What if your actions as a leader could change the statistics that students in poverty are the least likely to gain an education? In this inspiring keynote, Dr. Donna M. Beegle will show why poverty-informed, committed education leaders are needed more than ever to break barriers.

Dr. Beegle brings an insider perspective from having been born into deep generational poverty, dropping out of school at 15 to marry, obtaining her GED at age 26, and—10 years later—her doctorate in Educational Leadership. School board members and education leaders will be inspired and gain insights they can apply right away to realize the difference they are making for students, families, and their whole community.



9:25 AM - 10:25 AM

Concurrent Learning Sessions

(5 Subsessions)

Words Matter! Meaning What We Say and Saying What We Mean to Advance Student Achievement

🕒 9:25 AM - 10:25 AM

📍 118

Trending Up: How A School District Moved from Level 1 to Level 5 During A Pandemic

🕒 9:25 AM - 10:25 AM

📍 119

Equity Leadership in Action: Exemplary Governance Team Practices

🕒 9:25 AM - 10:25 AM

📍 122/123

Confronting the Mental Health Crisis in Schools with a Comprehensive Counseling Program

🕒 9:25 AM - 10:25 AM

📍 124

Here to Help: Supporting Students' Mental Health Needs

🕒 9:25 AM - 10:25 AM

📍 125

10:25 AM - 10:40 AM

BREAK

10:40 AM - 12:10 PM

Concurrent Learning Sessions

(5 Subsessions)

The New IEP: Building Your Individual Equity Plan (IEP)

🕒 10:40 AM - 12:10 PM

📍 118

Equity & Access for ALL - Taking Action in a Productive & Collaborative Manner

🕒 10:40 AM - 12:10 PM

📍 119



Follow-up with Dr. Beegle - Breaking Poverty Barriers for Students Who Live in the Crisis of Poverty

🕒 10:40 AM - 12:10 PM

📍 122/123

Navigating a Perilous Path: From Crisis to Healing, the School Board's Role When the Unfathomable Happens

🕒 10:40 AM - 12:10 PM

📍 124

The Board's Role in Achieving Educational Equity to Support Student Success

🕒 10:40 AM - 12:10 PM

📍 125

12:15 PM - 1:30 PM

Luncheon & Panel Discussion

📍 Ballroom B/C

1:45 PM - 2:45 PM

Concurrent Learning Sessions

(5 Subsessions)

Words Matter! Meaning What We Say and Saying What We Mean to Advance Student Achievement

🕒 1:45 PM - 2:45 PM

📍 118

Trending Up: How A School District Moved from Level 1 to Level 5 During A Pandemic

🕒 1:45 PM - 2:45 PM

📍 119

Equity Leadership in Action: Exemplary Governance Team Practices

🕒 1:45 PM - 2:45 PM

📍 122/123

Confronting the Mental Health Crisis in Schools with a Comprehensive Counseling Program

🕒 1:45 PM - 2:45 PM

📍 124



Increasing Diversity Along the Teacher Pipeline-Recruitment and Retention Efforts in Arkansas

🕒 1:45 PM - 2:45 PM

📍 125

3:00 PM - 4:00 PM

Closing Keynote: Dr. Steve Gallon III

📍 Ballroom B/C

Speaker

Dr. Steve Gallon III
Board Vice Chair
Florida School Boards Association



Dr. Steve Gallon III

*Board Vice Chair,
Florida School Boards Association*

4:05 PM - 5:30 PM

COSSBA Board Meeting

📍 105/106

5:15 PM - 7:00 PM

Reception (Registered UBA Attendees)

📍 The Sail - The Sail, on open air venue, is on the Sail Plaza in front of the Convention Center located next to the Riverwalk.

Fri, Mar 31, 2023

7:30 AM - 5:00 PM

Registration is Open

🕒 7:30 AM - 5:00 PM

📍 West Hall Registration - 2nd Floor

9:00 AM

Annual Members Meeting

🕒 9:00 AM - 11:00 AM

📍 Ballroom A

9:00 AM - 11:00 AM

Concurrent EARLY BIRD Learning Sessions

(6 Subsessions)

**HR Lessons From the
World's Best Boss,
Michael Scott from
The Office**

🕒 9:00 AM - 11:00 AM

📍 Ballroom D



Navigating the Turbulence: Being a Collaborative Leader in Today's Environment

🕒 9:00 AM - 11:00 AM

📍 111/112

Pay No Attention to that Man Behind the Curtain: Developing Healthy, Emotional, and Social Tapestries for Successful Leadership

🕒 9:00 AM - 11:00 AM

📍 116/117

Navigating a Perilous Path: From Crisis to Healing, the School Board's Role When the Unfathomable Happens

🕒 9:00 AM - 11:00 AM, Mar 31

📍 118

Trainers & Conference Managers Work-Alike Meeting

🕒 9:00 AM - 11:00 AM

📍 406

10:00 AM - 5:00 PM

TRADE SHOW

📍 West Hall - 2nd Floor

1:00 PM - 1:30 PM

Welcome

📍 Ballroom A-D

1:30 PM

Opening Keynote: Amy Blankson

Fearless Positivity: Rethinking Stress in the Midst of Uncertainty

🕒 1:30 PM - 2:30 PM

📍 Ballroom A-D

We all face fear, discomfort, and resistance to change, but our actions in the midst of these mindsets are what truly define us. Fearless positivity is not the absence of fear, but the audacious opportunity to move through it by focusing on what matters most. In this inspiring research-based talk, customized to address your audience's current challenges, Amy highlights leaders who have courageously chosen positivity in the midst of adversity. Leveraging learnings from positive psychology and behavioral science, she examines how negative mindsets hold us back, why some fear is actually good for us, and strategies to reframe stress to better serve us.



Amy Blankson

CEO, Fearless Positivity
Co-Founder, Digital Wellness Institute



2:30 PM - 3:00 PM

BREAK

3:00 PM - 5:00 PM

Concurrent Learning Sessions

(19 Subsessions)

How To Be An Attractive & Effective School Board

🕒 3:00 PM - 5:00 PM

📍 Ballroom D

The School Safety and Resiliency Act - A School Safety Law that Works!

🕒 3:00 PM - 5:00 PM

📍 125

Is Your District Truly Preparing Your Students for What Comes Next?

🕒 3:00 PM - 5:00 PM

📍 110

We believe in the what... but how exactly do we put the whole school, whole community, whole child (WSSC) model into action?

🕒 3:00 PM - 5:00 PM

📍 111/112

Managing Polarities: "It's not a problem to solve; it's a polarity to manage."

🕒 3:00 PM - 5:00 PM

📍 113

Inclusive Communication and Community Engagement

🕒 3:00 PM - 5:00 PM

📍 114/115

I Like My Grits with Butter Not Sugar: Building Resiliency in Leadership

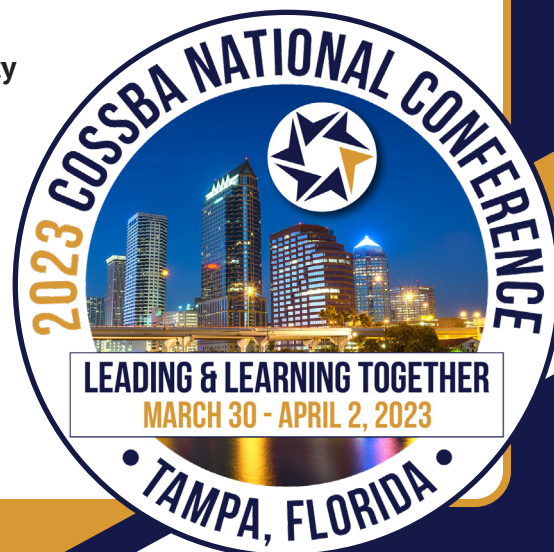
🕒 3:00 PM - 5:00 PM

📍 116/117

Dealing with External Media: Taking Control of Your Story

🕒 3:00 PM - 5:00 PM

📍 118



Headlines, Bylines, and Clickbait: How to Build Your Audience and Own Your Narrative

🕒 3:00 PM - 5:00 PM

📍 119

Walk in Someone Else's Shoes: A Poverty Simulation

🕒 3:00 PM - 5:00 PM

📍 120/121

Educational REHAB: How School Leaders Can Restore High-Quality Teaching and Learning in Their Schools

🕒 3:00 PM - 5:00 PM

📍 122/123

School Safety and Security, Looking Through The Eyes of School District Professionals. A Peer to Peer Conversation

🕒 3:00 PM - 5:00 PM

📍 124

Board Courage: Leading through Tragedy

🕒 3:00 PM - 5:00 PM

📍 Ballroom A

Staying in the Center Lane - Leading in Turbulent Times

🕒 3:00 PM - 5:00 PM

📍 401

Blended Engagement--Learning to elevate every stakeholder's voice!

🕒 3:00 PM - 5:00 PM

📍 402

Want to live the dream? Build your team!

🕒 3:00 PM - 5:00 PM

📍 403/404

How Taking Up Space Can Be The Detriment to School Safety

🕒 3:00 PM - 5:00 PM

📍 405



Deliberate Performance Evaluations: A Significant (and Underutilized) Tool to Strengthen Board / Superintendent Relationships

🕒 3:00 PM - 5:00 PM

📍 407/409

National Affiliation of Superintendent Searchers (NASS) Work-Alike Meeting

🕒 3:00 PM - 5:00 PM

📍 406

6:00 PM - 8:00 PM

Reception (Registered Conference Attendees)

📍 Florida Aquarium, 701 Channelside Dr., Tampa

Sat, Apr 01, 2023

7:30 AM - 5:00 PM

Registration is Open

🕒 7:30 AM - 5:00 PM, Apr 1

📍 West Hall Registration - 2nd Floor

9:00 AM - 9:30 AM

Welcome

📍 Ballroom A-D

9:30 AM - 10:30 AM

Opening Keynote: Generational Strategy: Because K-12 Is Entirely About People - Chuck Underwood

📍 Ballroom A-D

Internally, it enhances Board harmony, wisdom, and productivity. Externally, it improves Board understanding, communications, and final outcomes with employees, voters, legislators, vendors, students and their parents. It is an imperative professional skill for leaders. It's called a Generational Gearbox. This keynote and the followup learning session from one of the pioneers of generational study and strategies will define the skill and show you how to develop it in yourself.



Chuck Underwood
Founder/Principal
The Generational Imperative, Inc

10:00 AM - 5:00 PM

TRADE SHOW

📍 West Hall - 2nd Floor



10:45 AM - 11:45 AM

(24 Subsessions)

Concurrent Learning Sessions

First Amendment Wheel Doesn't Stop Spinning: What School Boards Need to Know

🕒 10:45 AM - 11:45 AM

📍 Ballroom D

Safety Doesn't Happen by Accident

🕒 10:45 AM - 11:45 AM

📍 Ballroom A

Increasing Diversity Along the Teacher Pipeline-Recruitment and Retention Efforts in Arkansas

🕒 10:45 AM - 11:45 AM

📍 101

Of course I won't vote for that! Think again.

High quality decision making

🕒 10:45 AM - 11:45 AM

📍 103

To thine own self be true : Governance through the lens of emotional intelligence

🕒 10:45 AM - 11:45 AM

📍 104

School Law Jeopardy

🕒 10:45 AM - 11:45 AM

📍 105/106

School Board President Leadership

🕒 10:45 AM - 11:45 AM

📍 107/108/109

4 Day Week - Everything You've Wanted to Know

🕒 10:45 AM - 11:45 AM

📍 110

BOSE Public Affairs Group - Washington Update

🕒 10:45 AM - 11:45 AM

📍 111/112



**Crisis Communication: Severe Weather, Pandemic, & Mold.
What to do Across All Situations**

🕒 10:45 AM - 11:45 AM

📍 113

Andy, Our Favorite Board Member

🕒 10:45 AM - 11:45 AM

📍 114/115

Filling your Bucket with Positivity: How to Keep the Faith

🕒 10:45 AM - 11:45 AM

📍 116/117

Social Media Do's and Don'ts for Board Members

🕒 10:45 AM - 11:45 AM

📍 118

What a disaster! Are you prepared?

🕒 10:45 AM - 11:45 AM

📍 119

**Generational Strategy: Because K-12 Is Entirely About
People (Beyond the Keynote)**

🕒 10:45 AM - 11:45 AM

📍 120/121

**Board Governance and Student Learning in the Midst of
Conservative and Progressive Ideologies**

🕒 10:45 AM - 11:45 AM

📍 122/123

Student Data Privacy Considerations in 2023

🕒 10:45 AM - 11:45 AM

📍 124

**The Golden Ticket:
Winning the Board/
Superintendent
Relationship Game**

🕒 10:45 AM - 11:45 AM

📍 125



The School to Home to Community Connection

🕒 10:45 AM - 11:45 AM

📍 401

Consider the Source! The Importance of Being a Trusted Source and Owning Your District's Story

🕒 10:45 AM - 11:45 AM

📍 402

Our Comprehensive Plan Drove our School District's Success: Yours Can Do It Too!

🕒 10:45 AM - 11:45 AM

📍 403/404

Time to Embrace a Board Self-Assessment

🕒 10:45 AM - 11:45 AM

📍 405

Feel Your Best Self: A Free Educational Toolkit to Support Emotional Well-Being

🕒 10:45 AM - 11:45 AM

📍 407/408/409

Governance Team Actions that Lead to Student Achievement

🕒 10:45 AM - 11:45 AM

📍 102

11:45 AM - 1:15 PM

BREAK (Lunch on Your Own)

1:15 PM - 2:15 PM

Concurrent Learning Sessions

(23 Subsessions)

Messages Matter: Telling the Story of Public Education

🕒 1:15 PM - 2:15 PM

📍 Ballroom D

Confronting the Mental Health Crisis in Schools with a Comprehensive Program

🕒 1:15 PM - 2:15 PM

📍 Ballroom A



Future-Ready Leaders Preparing Future-Ready Students

🕒 1:15 PM - 2:15 PM

📍 101

Opening the Door of Opportunity for McKinney-Vento Families (Homeless Assistance)

🕒 1:15 PM - 2:15 PM

📍 102

Communications Skills for Bridging the Divide

🕒 1:15 PM - 2:15 PM

📍 103

Advertising & Sponsorships: A Revenue Source for Your District

🕒 1:15 PM - 2:15 PM

📍 104

Literacy for All: Empowering Every Child to Reach Their Greatest Reading Potential

🕒 1:15 PM - 2:15 PM

📍 107/108/109

All Means All! Applying a Multi Tiered System of Support for All Students to Achieve Academic Success

🕒 1:15 PM - 2:15 PM

📍 110

United District Leadership: A Model for School Board-Administration Teamwork

🕒 1:15 PM - 2:15 PM

📍 111/112

Systemic Practical Capital Planning Processes for Addressing Adequate Facility Investment - A Best Practice Case Study

🕒 1:15 PM - 2:15 PM

📍 114/115

Superintendent Selection: The Right Process and the Right Fit

🕒 1:15 PM - 2:15 PM

📍 116/117



Crisis Communication: Responding to Tragedies with Truth and Transparency

🕒 1:15 PM - 2:15 PM

📍 118

Strategic Planning Can Point your School in the Right Direction

🕒 1:15 PM - 2:15 PM

📍 119

Teacher Apprenticeships: The Future is Now

🕒 1:15 PM - 2:15 PM

📍 120/121

Food For Thought: Reach Together As a School Community

🕒 1:15 PM - 2:15 PM

📍 122/123

They need you just as much as you need them...how to partner with the business community

🕒 1:15 PM - 2:15 PM

📍 124

Using a Satisfaction/Importance Matrix to Evaluate Programs

🕒 1:15 PM - 2:15 PM

📍 401

To thine own self be true : Governance through the lens of emotional intelligence

🕒 1:15 PM - 2:15 PM

📍 402

**Involvement ≠ Engagement:
Prioritizing Engagement in
Richland School District One**

🕒 1:15 PM - 2:15 PM

📍 407/408/409

**High Conflict, Strategic
Retreat, and Compromise**

🕒 1:15 PM - 2:15 PM

📍 405



Take This Job and Love It!

🕒 1:15 PM - 2:15 PM

📍 403/404

COSBAC (Council of School Board Association Communicators) Work-Alike Meeting

🕒 1:15 PM - 2:15 PM

📍 406

3:00 PM - 4:30 PM

(25 Subsessions)

Concurrent Learning Sessions

How To Be An Attractive & Effective School Board

🕒 3:00 PM - 4:30 PM

📍 Ballroom D

**I Like My Grits with Butter Not Sugar:
Building Resiliency in Leadership**

🕒 3:00 PM - 4:30 PM

📍 Ballroom A

**Is Your District Truly Preparing Your Students for
What Comes Next?**

🕒 3:00 PM - 4:30 PM

📍 101

Here to Help: Supporting Students' Mental Health Needs

🕒 3:00 PM - 4:30 PM

📍 102

**Leading for the Future: Connecting Futures Thinking to
Change in the Present**

🕒 3:00 PM - 4:30 PM

📍 103

**Onsite Clinics and Pharmacy
Delivery For Staff and Students**

🕒 3:00 PM - 4:30 PM

📍 104

**Classroom to Career:
Partnerships that Work**

🕒 3:00 PM - 4:30 PM

📍 105/106



Deliberate Performance Evaluations: A Significant (and Underutilized) Tool to Strengthen Board / Superintendent Relationships

🕒 3:00 PM - 4:30 PM

📍 107/108/109

Building a Strategic Plan for a 5-year Span

🕒 3:00 PM - 4:30 PM

📍 110

Critical Skill Building: Answer the Tough Questions with Truth & Transparency

🕒 3:00 PM - 4:30 PM

📍 111/112

The Board's Role in Achieving Educational Equity to Support Student Success

🕒 3:00 PM - 4:30 PM

📍 113

Why School Board and Superintendent Relationships Matter

🕒 3:00 PM - 4:30 PM

📍 114/115

Collaborative Approaches to School Safety and Security

🕒 3:00 PM - 4:30 PM

📍 116/117

Super Kids Super Ready! Building A Strong Foundation

🕒 3:00 PM - 4:30 PM

📍 118

School Safety and Security, Looking Through The Eyes of School District Professionals. A Peer to Peer Conversation

🕒 3:00 PM - 4:30 PM

📍 119

Leading Your Educational Equity Journey

🕒 3:00 PM - 4:30 PM

📍 120/121



Headlines, Bylines, and Clickbait: How to Build Your Audience and Own Your Narrative

🕒 3:00 PM - 4:30 PM

📍 122/123

After Parkland - A Father's Mission to Make Schools Safer Using Lessons Learned and School Safety Data

🕒 3:00 PM - 4:30 PM

📍 124

Balancing Pay Decisions: The Value of a Comprehensive Compensation Study

🕒 3:00 PM - 4:30 PM

📍 125

High-Quality Instructional Materials: Opportunities To Support Procurement And Implementation As A School Board Member

🕒 3:00 PM - 4:30 PM

📍 401

Granting Wishes for Your School System: Incorporating Proposal Writing as a Successful Revenue Strategy

🕒 3:00 PM - 4:30 PM

📍 402

The Leader's Role in Employee Wellness & Well-being

🕒 3:00 PM - 4:30 PM

📍 403 & 404

How the Idaho School Boards Association Has Embraced Charter Schools

🕒 3:00 PM - 4:30 PM

📍 405

AASPS (Policy Group)

Work-Alike Meeting

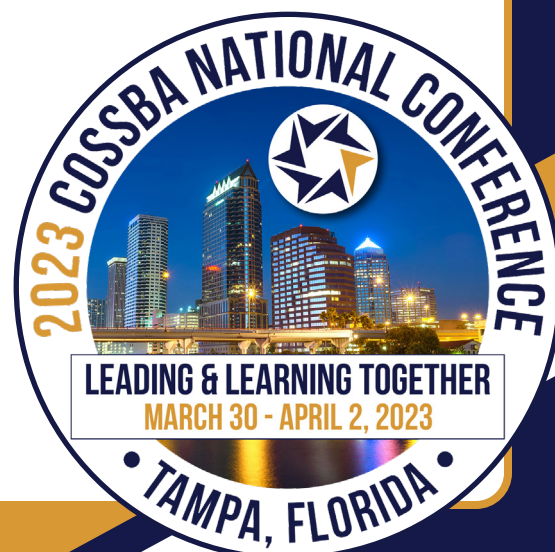
🕒 3:00 PM - 4:30 PM

📍 406

Adults Behaving Badly: How School Leaders Can Help Reduce Negativity and Conflict in Their Schools

🕒 3:00 PM - 4:30 PM

📍 407/409



Sun, Apr 02, 2023

8:15 AM - 9:15 AM

(22 Subsessions)

Concurrent Learning Sessions

Leadership and Wellness A practical guide to personal growth

🕒 8:15 AM - 9:15 AM

📍 Ballroom D

Board Governance and Student Learning in the Midst of Conservative and Progressive Ideologies

🕒 8:15 AM - 9:15 AM

📍 101

Of course I won't vote for that! Think again. High quality decision making

🕒 8:15 AM - 9:15 AM

📍 103

Opening the Door of Opportunity for McKinney-Vento Families (Homeless Assistance)

🕒 8:15 AM - 9:15 AM

📍 104

School Board Norms and Protocols: What Are They and Why Are They Important?

🕒 8:15 AM - 9:15 AM

📍 105/106

Safe, Healthy and Learning! How leaders can prioritize and implement solutions to improve the safety & wellness of students, staff and family as a crucial component of on-going learning

🕒 8:15 AM - 9:15 AM

📍 107/108/109

Opportunity or Obstacle? What You Need to Know About Serving on Your Association's Board of Directors

🕒 8:15 AM - 9:15 AM

📍 110



United District Leadership: A Model for School Board-Administration Teamwork

🕒 8:15 AM - 9:15 AM

📍 111/112

AmpED Fellowship: Giving Young Black Educators a Seat at the Policy Table

🕒 8:15 AM - 9:15 AM

📍 113

Student Voice Matters: Creating a Superintendent's Student Leadership Council

🕒 8:15 AM - 9:15 AM

📍 114/115

Filling your Bucket with Positivity: How to Keep the Faith

🕒 8:15 AM - 9:15 AM

📍 116/117

How We Help School Districts Manage Risk

🕒 8:15 AM - 9:15 AM

📍 118

School Board President Leadership

🕒 8:15 AM - 9:15 AM

📍 124

The Golden Ticket: Winning the Board/Superintendent Relationship Game

🕒 8:15 AM - 9:15 AM

📍 125

The School to Home to Community Connection

🕒 8:15 AM - 9:15 AM

📍 401

LIFT: Leaders Innovating For Tomorrow Building Career Pathways for Students

🕒 8:15 AM - 9:15 AM

📍 402



**A Board's Path to Data Driven Decision Making - A
Community Based Strategic Planning Process**

🕒 8:15 AM - 9:15 AM

📍 403/404

The Difficult Conversation: How to Engage to Achieve Success

🕒 8:15 AM - 9:15 AM

📍 405

**Moving Your School District from a Below Average Rated to
a "go to" District.**

🕒 8:15 AM - 9:15 AM

📍 407/408/409

Messages Matter: Telling the Story of Public Education

🕒 8:15 AM - 9:15 AM

📍 Rm 102

Fed Tech Work-Alike Group Meeting

🕒 8:15 AM - 9:15 AM

📍 406

8:30 AM - 10:30 AM

(3 Subsessions)

Concurrent Learning Sessions

Lessons in Crisis Response

🕒 8:30 AM - 10:30 AM

📍 Ballroom A

Student Agency: What are they thinking?

What do the School Board members need to know?

🕒 8:30 AM - 10:30 AM

📍 119

Our Equity Story, Chapter 1

🕒 8:30 AM - 10:30 AM

📍 120/121

9:30 AM - 10:30 AM

(17 Subsessions)

Concurrent Learning Sessions

First Amendment Wheel

**Doesn't Stop Spinning: What
School Boards Need to Know**

🕒 9:30 AM - 10:30 AM

📍 Ballroom D



Elevating Student Voice at the Governance Level

🕒 9:30 AM - 10:30 AM

📍 101

Take This Job and Love It!

🕒 9:30 AM - 10:30 AM

📍 103

School Law Jeopardy

🕒 9:30 AM - 10:30 AM

📍 105/106

Making Your Money Matter

🕒 9:30 AM - 10:30 AM

📍 113

BOSE Public Affairs Group - Take a Deep Dive into COSSBA Washington Policy Issues

🕒 9:30 AM - 10:30 AM

📍 114/115

Three Keys to School Safety & Security Practices

🕒 9:30 AM - 10:30 AM

📍 116/117

The Difficult Conversation: How to Engage to Achieve Success

🕒 9:30 AM - 10:30 AM

📍 405

Work-Based Learning - An Integrated and Unique Approach Beyond the Classroom

🕒 9:30 AM - 10:30 AM

📍 122/123

Why School Board and Superintendent Relationships Matter

🕒 9:30 AM - 10:30 AM

📍 124



How to Avoid a Communication Breakdown? Set Clear Expectations with Your School Board Team

🕒 9:30 AM - 10:30 AM

📍 111/112

Creating Fans with Successful Engagement Strategies

🕒 9:30 AM - 10:30 AM

📍 401

Helping Students Find the Right Career Fit

🕒 9:30 AM - 10:30 AM

📍 403/404

Involvement ≠ Engagement: Prioritizing Engagement in Richland School District One

🕒 9:30 AM - 10:30 AM

📍 410

Engaging Governance Team Members in Board Retreats to Promote a Culture of Excellence and Intentional Improvement Practices

🕒 9:30 AM - 10:30 AM

📍 110

Governance Team Actions that Lead to Student Achievement

🕒 9:30 AM - 10:30 AM

📍 102

10:45 AM - 11:15 AM

COSSBA CLOSING REMARKS

📍 Ballrooms A-D

11:15 AM - 12:30 PM

Closing Keynote: Opportunity through Education: John Quiñones' American Dream

📍 Ballrooms A-D



John Quiñones
ABC News Veteran,
Creator & Host, *What Would You Do?*

John Quiñones' accomplishments defy the destiny that too many predicted for him. As the child of migrant farm workers who entered school not speaking English, Quiñones later found himself put into a vocational track, despite his dream of going to college. In high school, he finally found a helping hand: an English teacher who recognized that the talented young man had what it takes to become the first in his family to attend college. By believing in Quiñones and entering him into the federal Upward Bound program, one teacher put him on a path that literally changed the trajectory of his life. In this moving presentation, John Quiñones inspires all of us to believe in our own potential, the transformative power of education, and how one person can make a difference in the future of a child.

